



2025 WORLD CAR FINALS POWERED BY BREMBO

AND NOW THERE IS ONE

VOLVO EX90 – 2025 WORLD LUXURY CAR

NEW YORK CITY, New York, USA – Wednesday, April 16, 2025 – For Immediate Release

THE ROAD TO WORLD CAR 2025 and the **WORLD CAR FINALS POWERED BY BREMBO** concluded today with the live announcement of the winners in six award categories at the [New York International Auto Show](#).

The **VOLVO EX90** is the **2025 World Luxury Car** winner.

Today's vote results have been tabulated by [KPMG](#). A [jury of 96 distinguished international automotive journalists](#) from 30 countries selected the *Top Three in the World* finalists by secret ballot based on their evaluation of each eligible vehicle as part of their on-going professional work.

This is the third World Car Award win for the Volvo Group. The Volvo XC60 was the 2018 World Car of the Year.

"We're pleased to see the EX90 get the recognition it deserves," says **Håkan Samuelsson, chief executive officer of Volvo Cars**. "It was up against some tough competition, but this award proves that the EX90 appeals to some of the most demanding customers across the world."

The **VOLVO EX90** was chosen from an initial entry list of ten (10) vehicles from all over the world then a short list of three finalists as announced on March 18, 2025. The 2025 **Top Three in the World finalists** are the Porsche Macan, the Porsche Panamera and the Volvo EX90.

Vehicles eligible for **World Luxury Car** must be produced in volumes of at least 5,000 units/year, must be priced at the luxury-car level in their primary markets, and must be "on-sale" in at least two major markets (China, Europe, India, Japan, Korea, Latin America, USA) on at least two separate continents within the period January 1, 2024 and March 30, 2025.

For a complete list of previous winners in all categories, please visit our [web site](#).

2025 marks the 20th year of the World Car Awards' partnership with the [New York International Auto Show](#).

Mark Schienberg, president of NYIAS said, "As the New York Auto Show marks an incredible 125 years, we're thrilled to kick off the celebration with one of the industry's most prestigious honours – the World Car Awards! Winning this award, judged by 96 of the world's top automotive journalists, is a true triumph and the perfect way to launch North America's first and most-attended auto show. A huge congratulations to the World Car team for over two decades of excellence, and congratulations to this year's outstanding winners!"

"We are honoured to celebrate the winners of the prestigious World Car of The Year Awards," says **Daniele Schillaci, Brembo's Chief Executive Officer.** "These awards recognize the best cars in the world, setting new benchmarks in technology, performance and design. Your outstanding achievements exemplify the pursuit of excellence that drives the entire automotive industry forward. At Brembo, we are proud to support an accolade that honours such innovation, and we extend our best wishes to all of the winners announced today."

The Road to the World Car Awards is an annual journey that follows our international jurors as they test-drive, and vote on, the eligible vehicles for the awards' season. The jurors' road-test journey is captured virtually on [World Car TV](#). The jurors provide viewers with reviews and commentary on the awards' eligible vehicles in the six categories listed above.

The World Car Awards program would not be possible without the support of our official 20th Anniversary Partners: [AITASTIC Research & Consult](#), [BREMBO](#), the [NEW YORK International Auto Show](#), [KPMG](#) and [Newspress](#). Thank you to our partners.

VIDEO – [WORLD CAR TV](#)

THE ROAD TO WORLD CAR 2025
Began September 30, 2025

Will end at the New York International Auto Show
Wednesday, April 16, 2025 #RoadtoNYC

FOLLOW OUR 96 INTERNATIONAL JURORS:

World Car TV: [YouTube.com/worldcartv](https://www.youtube.com/worldcartv)

Instagram: #wcoty @theworldcarawards #wca2025 #WorldCarAwards

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For additional information please visit www.worldcarawards.com or contact us at:
info@worldcarawards.com

CELEBRATING THE BEST OF TODAY FOR OVER 20 YEARS
EMBRACING THE BEST OF TOMORROW FOR OVER 20 YEARS

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ABOUT

World Car Awards

It is the mission of the World Car Awards and its 96 global journalists on the jury panel to recognise, reward and inspire automotive excellence, leadership and innovation in a rapidly changing automotive industry on a global scale.

To that end we test drive and evaluate new or fully-redesigned vehicles that are for sale in multiple markets on more than one continent each year, voting to determine the World Car Design, World Luxury Car, World Performance Car, World Urban Car,

World Electric Vehicle and World Car of the Year. Full vehicle eligibility requirements and our annual timeline can be found on our website.

Now in their 21st year, the annual World Car Awards are the number one awards program in the world for the 12th consecutive year in terms of media reach and analysis of the top global markets. The awards were inaugurated in 2003, and officially launched in January 2004, to reflect the reality of the global marketplace. The awards are intended to complement, not compete, with existing national and regional Car of the Year programs.

New York International Auto Show

The New York International Automobile Show, North America's first and largest-attended auto show, is an amazing combination of new ideas, technological innovation, and nearly 1,000 of the latest new cars and trucks on display. The Show is owned and produced by the Greater New York Automobile Dealers Association each spring in Manhattan.

2025 Auto Show Dates

Press Preview: April 16 and 17, 2025 (credentials required)

Public Show Date: April 18 – April 27, 2025

Social Media: Twitter: @NYAutoShow Facebook: nyautoshow Instagram: nyautoshow #nyauto #nyias #RoadtoNYC
